

Session: *Privacy and Electronic Health Records: The Changing Landscape of Personal Health Records and Protected Health Information*

Sunday, September 13, 2009, 11:00 am - Noon

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Program Objectives:

At the conclusion of this session the participant will be able to:

- Discuss how recent consumer trends in self-care and policy ensure privacy as related to electronic health records.
- Explain how issues like interoperability and record ownership fit within this program.
- Identify the latest trends of technology within the realm of health care.

Self-Assessment Questions:

1. True or False. The Federal ARRA legislation (Recovery Act) raised the bar for privacy requirements for pharmacy prescription data shared with Personal Health Records (PHRs) and other industry initiatives.
2. True or False. There is no need for pharmacies to proactively provide prescription data for PHRs and other initiatives because the data is available from other sources.
3. True or False. Most consumers utilize a PHR today.
4. True or False. Authentication of the user is a critical step in the implementation of an Internet-based PHR to maintain data privacy.
5. True or False. The rapid adoption of Electronic Medical Record (EMR) systems is one of the largest drivers of the demand for access to pharmacy prescription data.

Answers: 1. True 2. False 3. False 4. True 5. True