

Session: *The Supermarket Pharmacy of the Future*

Sunday, September 13, 2009, 11:00 am - Noon

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Program Objectives:

At the conclusion of this session the participant will be able to:

- Identify what pharmacists can expect for the industry in the next five years.
- Discuss the methods that will be used to develop the pharmacy of the future.
- Describe the vision for the future of pharmacy.

Self-Assessment Questions:

1. True or False. The first “self-service” grocery store was developed by Clarence Saunders of Piggly Wiggly in 1916, but the first supermarket pharmacies weren’t open until the 1950’s.
2. The approximate number of prescriptions currently filled in the U.S. annually is:
 - a) 2.3 billion
 - b) 2.9 billion
 - c) 3.4 billion
 - d) 4.1 billion
3. True or False. Today, 15 percent of all prescriptions dispensed come from supermarket pharmacies.
4. According to a recent survey of pharmacy customers/patients, the location of the pharmacy (in the store) was of little to no importance. Which of the following was of importance?
 - a) Visibility of the pharmacy
 - b) Competitive pricing
 - c) Access to a pharmacist
 - d) Good customer service
 - e) All of the above
5. True or False. Reconfiguration of a pharmacy and its fixtures can reduce the daily “travel” of a technician by more than 30 percent.

ANSWERS: 1. True 2. d 3. True 4. e 5. True